

Sample Pitch Deck

URGENT MATTERS CONSULTING

Name, Title

Date of Presentation

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PROBLEM STATEMENT

"Use this slide to provide a clear and concise problem statement"

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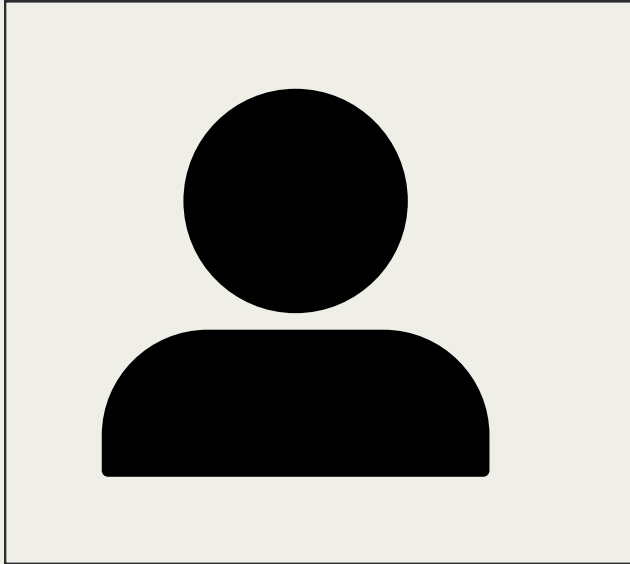
OUR MISSION/SOLUTION/PRODUCT

"Urgent Matters serves as a dissemination vehicle for strategies on emergency department (ED) patient flow and quality. "

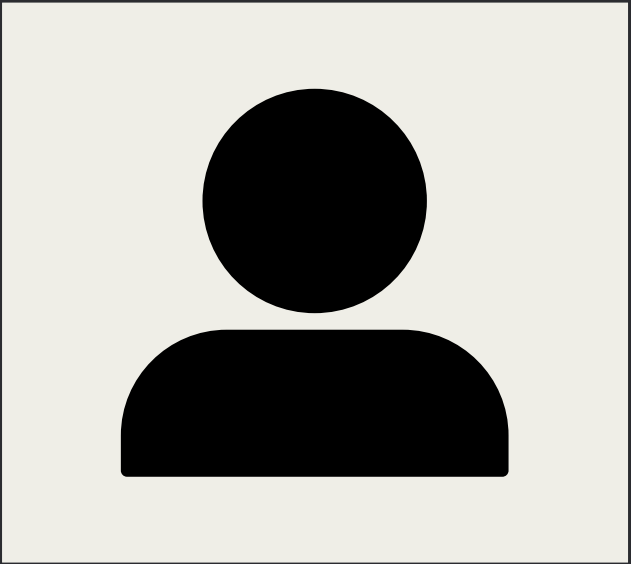
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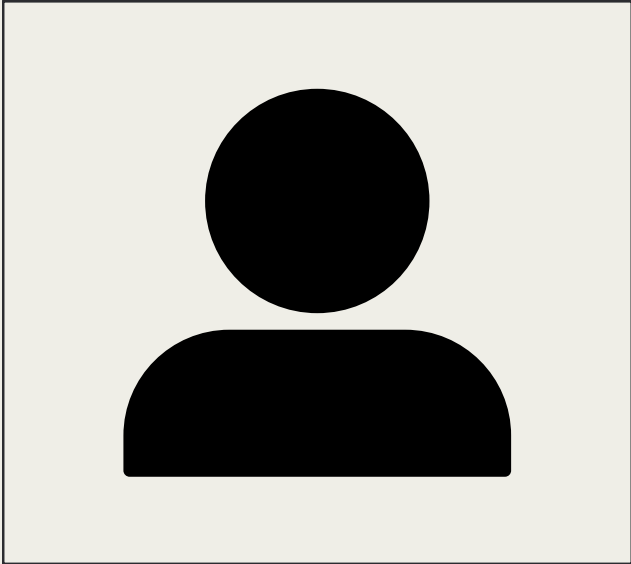
MEET THE TEAM



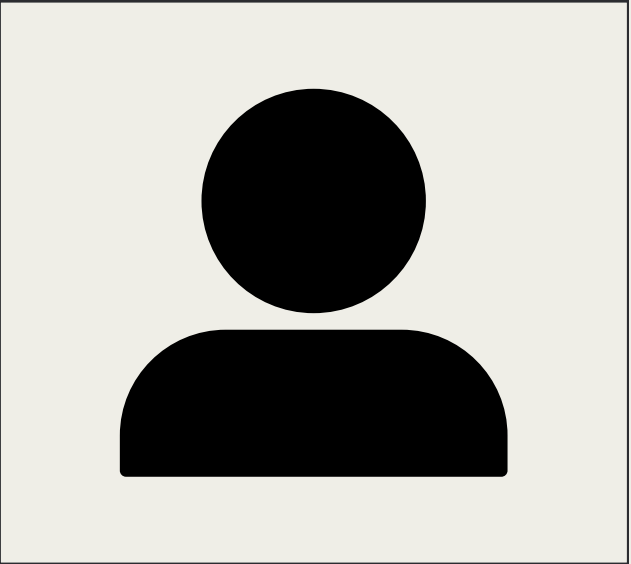
Title
Name
Biography



Title
Name
Biography



Title
Name
Biography



Title
Name
Biography

**"Use this slide to introduce the
Team & Key Investors"**

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PRODUCT #1

Description

**Analytics-driven / User-friendly / Cloud-based
AI-powered / Scalable**



Use this slide to further explain the product/solution, its uniqueness, and if applicable a use case - use additional slides if necessary

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COMPETITIVE ANALYSIS

We took a step back to survey our industry's competitive landscape, in order to gain insights that would allow us to better serve our clients. We achieved that and also gained a deeper understanding of our place in the creative industry.

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COMPETITION

Company

Description

12 million monthly active users
Tiered ad brackets
Primarily desktop platform
100 employees

Company

Description

100 million monthly active users
Ad-supported platform
2.9 million podcast titles
7000 employees

Company

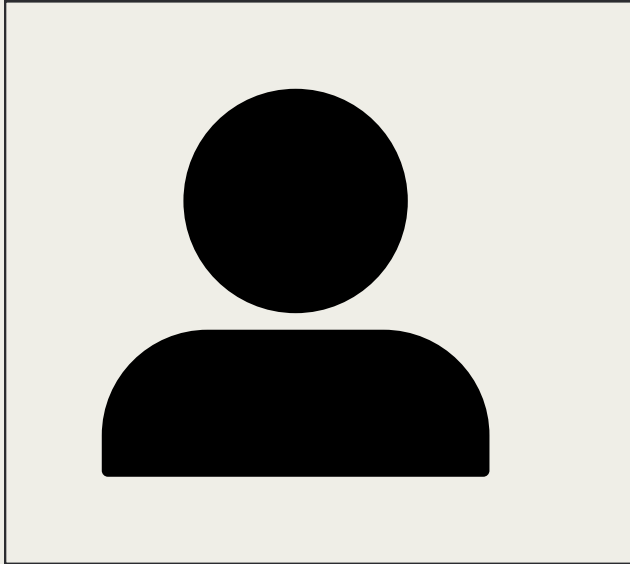
Description

12 million monthly active users
Female content focus
Majority of users are ages 25-34
500 employees

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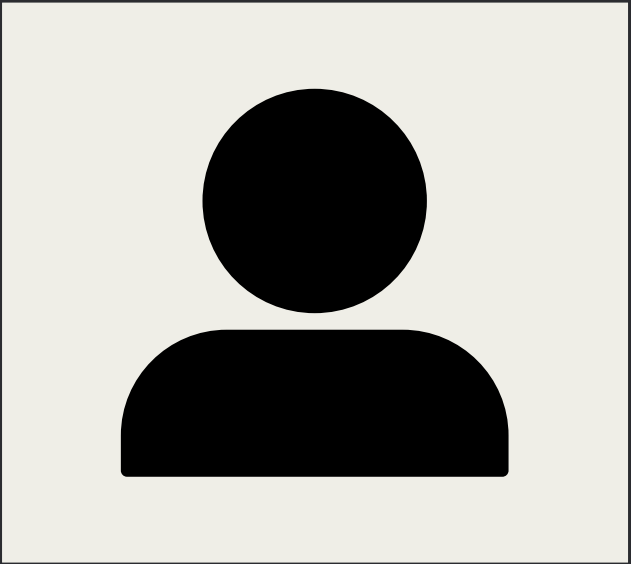


CLIENTS & PARTNERS



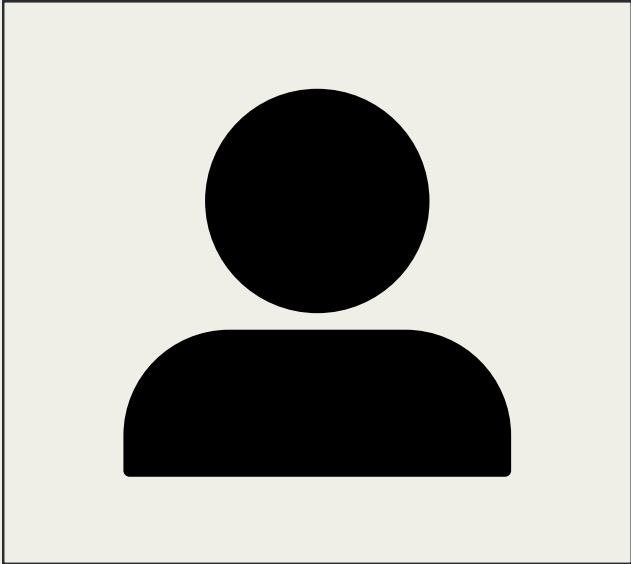
Industry
Name

Description



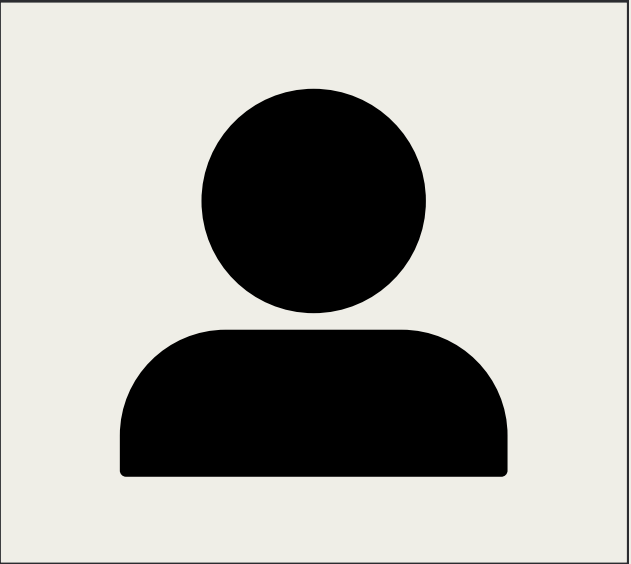
Industry
Name

Description



Industry
Name

Description



Industry
Name

Description

**"Use this slide to introduce the
Clients & Partners"**

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GO 2 MARKET STRATEGY



MARKET ANALYSIS

1.3B

488M

228M

Title

Text

Title

Text

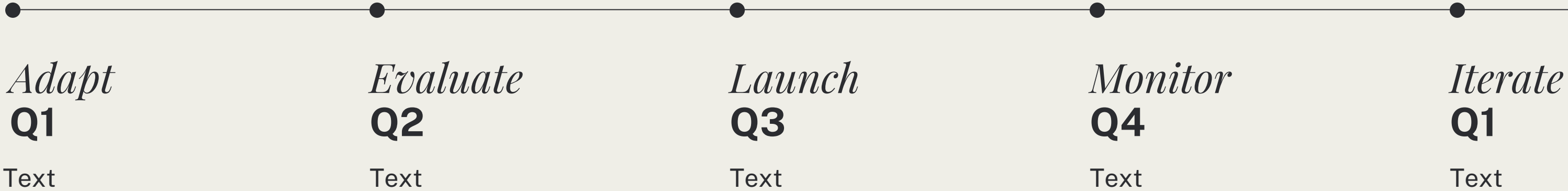
Title

Text

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TIMELINE/ROADMAP



"Use this slide to provide a clear timeline/roadmap of the company's past, present, and future direction"

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REVENUE MODEL

Business to Business

Text

On Demand Business

Text

**Subscription based
business**

Text

Business to Customer

Text

**Use this slide to explain the companies
revenue model**

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CURRENT FINANCIALS

Our revenue projections over the next two years are very promising, with expected revenue tripling from year one to year two.

This growth is a testament to the strength of our product and the dedication of our team to driving success.



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USE OF FUNDS

1 year
in operation

3 million
raised

180k
subscribers

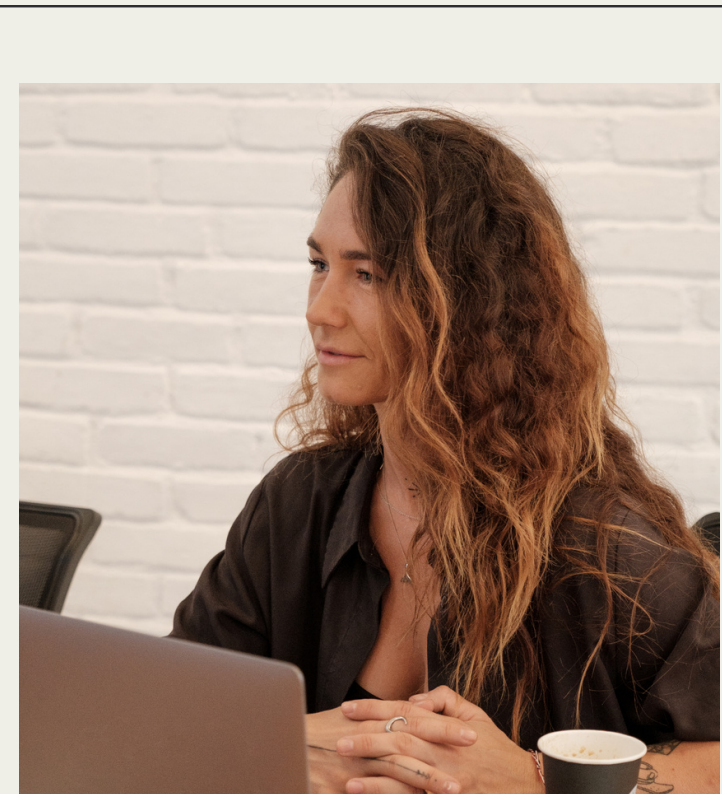
8
employees

54k
MAU

7%
churn rate

10.8k
DAU

44%
NPS



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Join us in revolutionising access to
ideas and emerging technologies. –
Thank you

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